

Setting Up Total Web Solutions Silver and Silver Plus Online Database Searches & E-commerce

How does it work?

All of the database and e-commerce pages run off of our servers. You setup a "template" that matches your site design minus the content. When you perform database searches, the searches are sent to our server which gathers the search results, grabs a copy of your template from your website and puts the search results into the content area of your template and displays it on the screen.

What do I have to do?

You have to create one or more HTML templates, add links to the search pages, and configure your online store through our online website administration. The specific configuration steps are listed below.

How do I receive my orders?

Your orders will come to you via email and will include all of the customer's ordering information. Their credit card number will be encrypted for added security and requires our decrypting program to decrypt the number (the decrypting program runs on your Bookstore Manager POS system). You can also access your orders through the online administrative interface.

Configuration

1. Setup one or more HTML template pages for your searches and shopping cart. Place the following tag in your HTML template at the location where you want the Bookstore Manager content to appear:

[CONTENT]

All hyperlinks and image URLs should be full URLs (Example: <http://www.MyDomainName.com/image.jpg>) and not relative URLs (Example: /image.jpg). You can use a separate HTML template for each page on the Bookstore Manager portion of your site or you can use the same template.

2. Enter the URL to your template(s) on the Manage Settings page on the Admin menu.
3. Configure your accepted credit cards, online order email address (where you want orders sent to), and the automatic order confirmation email message (sent to your customer's when they place an order) on the Manage Settings page on the Admin menu.
4. Configure your shipping options and shipping rates on the Manage Shipping Rates page on the Admin menu.
5. Configure your tax rate on the Manage Tax Rates page on the Admin menu.

6. Add any or all of the following links to your site. Replace “YourSiteName” with the name of your site as specified in your setup email.

Books

<http://www.eChristianStore.com/YourSiteName/default.aspx?action=booksearch>

Bibles

<http://www.eChristianStore.com/YourSiteName/default.aspx?action=biblesearch>

Music

<http://www.eChristianStore.com/YourSiteName/default.aspx?action=musicsearch>

Software

<http://www.eChristianStore.com/YourSiteName/default.aspx?action=softwareresearch>

Videos

<http://www.eChristianStore.com/YourSiteName/default.aspx?action=videosearch>

International Books

<http://www.eChristianStore.com/YourSiteName/default.aspx?action=foreignsearch>

View Cart

<http://www.eChristianStore.com/YourSiteName/default.aspx?action=shoppingcart>

Silver Plus Only

Use the following links to search your custom products. You can use up to 4 custom search screens for specific databases.

Custom Search 1

(Replace “YourCustomDatabase” with the name of your custom group of products. Example: Gifts, Used Books, etc.)

[http://www.eChristianStore.com/YourSiteName/default.aspx?action=customsearch1
&database=YourCustomDatabase](http://www.eChristianStore.com/YourSiteName/default.aspx?action=customsearch1&database=YourCustomDatabase)

Note: This URL should all be on one line. It is word-wrapped here for readability.

Custom Search 2

(Replace “YourCustomDatabase” with the name of your custom group of products. Example: Gifts, Used Books, etc.)

[http://www.eChristianStore.com/YourSiteName/default.aspx?action=customsearch2
&database=YourCustomDatabase](http://www.eChristianStore.com/YourSiteName/default.aspx?action=customsearch2&database=YourCustomDatabase)

Note: This URL should all be on one line. It is word-wrapped here for readability.

Custom Search 3

(Replace “YourCustomDatabase” with the name of your custom group of products. Example: Gifts, Used Books, etc.)

[http://www.eChristianStore.com/YourSiteName/default.aspx?action=customsearch3
&database=YourCustomDatabase](http://www.eChristianStore.com/YourSiteName/default.aspx?action=customsearch3&database=YourCustomDatabase)

Note: This URL should all be on one line. It is word-wrapped here for readability.

Custom Search 4

(Replace “YourCustomDatabase” with the name of your custom group of products. Example: Gifts, Used Books, etc.)

[http://www.eChristianStore.com/YourSiteName/default.aspx?action=customsearch4
&database=YourCustomDatabase](http://www.eChristianStore.com/YourSiteName/default.aspx?action=customsearch4&database=YourCustomDatabase)

Note: This URL should all be on one line. It is word-wrapped here for readability.

Search All Products

<http://www.eChristianStore.com/YourSiteName/default.aspx?action=customsearchall>