

Total Web Solutions

Total Web Solutions new website administration and e-commerce features allow you to manage your content and products to create a Christian resource for your community. Total Web Solutions features the Christian Books & More® database and now enables you to sell your own products through your website.



Web Based Administration

Advanced, administrative access to your website allows you to add unlimited pages and manage the content on each page you create. Manage your home page, upload your logo, change your design by choosing from our professional designs, check your site statistics, upload images, and configure META tags for search engines. Use the modules listed to the right to add any type of content.

Custom Products

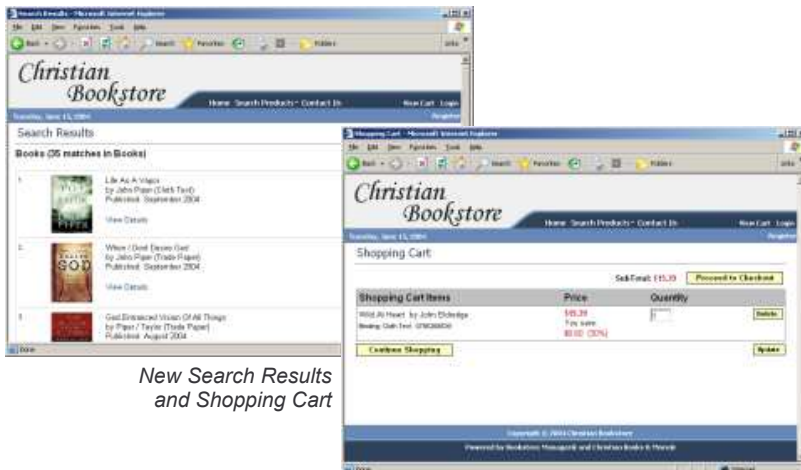
Add custom products to your website that integrate with all product searches and the shopping cart. Configure your products to integrate with existing product groups from the Christian Books & More® database (Books, Bibles, Music, etc.) or make your product part of your own custom group (e.g. Used, Gifts, or Church Products). Custom groups are still searchable and integrate with the shopping cart.

Sale Prices & Discounts

Place your products on sale by discounting entire groupings of products (Books, Bibles, Music, etc.) or by placing individual items on sale. Individual items can have a sale start and end date so you don't have to worry about updating your site after a sale is over.

E-commerce

Total Web Solutions flexible, new e-commerce system enables you to sell your own products on your website along with over 170,000 Christian Books & More® products. Custom pricing features, product management, order management, and flexible shipping rate configuration make the e-commerce system a perfect fit for any store. Secure transactions with a secure site seal make your customers feel safe shopping your site.



New Search Results and Shopping Cart

Content Modules & Features

Quick Search – Add product search capabilities to any page on your site.

Featured Products – Add your choice of products to any page on your site. Configure start and end dates to have products automatically appear on your site and then disappear after the end date.

Announcements – Add announcements to your site with a title, text, and a “read more” link and set an expiring date.

Discussions – Add a threaded discussion board to your site.

Events – Add a list of upcoming events to your site in list or calendar format.

FAQs – Create a list of Frequently Asked Questions.

Links – Add hyperlinks to your site.

Image – Add your own images to your site.

Map Quest – Add a map to your site from using MapQuest.com. Display as a link or as a graphic.

Text/HTML – Add text and graphics to your site with this module. Use the built-in page editor to design your page with an interface similar to Microsoft Word or enter HTML code.

User Defined Table – Build custom tables to display your information in columns and rows.

Contacts – Add contact information for a group of people to your site.

Documents – Add a list of documents that users can browse or download from your site.



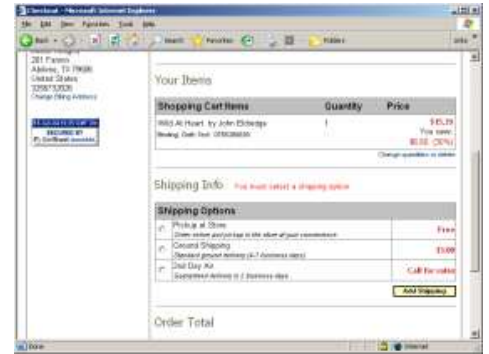
**Bookstore
Manager**

Secure Shopping Cart

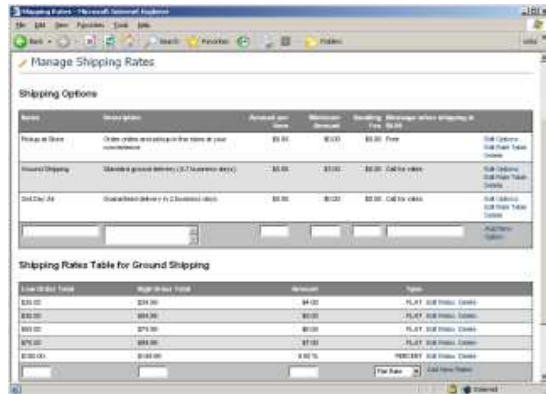
Our new shopping cart is flexible and secure allowing you to sell your own products and Christian Books & More® products.

Automatic Emails

Confirmation emails are automatically sent to your customers when they place an order while you receive an emailed copy of the order. You can configure the message you want sent to your customers in the confirmation email.



New Checkout Screens



Shipping Options & Rates Management

Shipping Rate Management

You can configure flexible shipping options and rates for your website. Add as many shipping options as you need along with a shipping rate table for each shipping option. Configure a name, description, amount per item, minimum amount, and a handling fee for each shipping option. You can also configure your shipping options to display “Free” or “Call for rates” if the order total goes over or falls below a certain amount. Add rate tables to each shipping option based on the total dollar amount of the order. Your rate tables can include as many lines as you need and can use flat rates or percentages to determine the shipping amount.

Order Management

Orders are automatically sent to you via email but are also available for viewing on your site. The order manager allows you view all orders, pending orders, cancelled orders, or completed orders. You can view the detail of any order and change the status of the order as you process it.

Shopping Cart Settings

You can configure your tax rate and the major credit cards that you accept.

User Accounts

User accounts save your customer’s information so they don’t have to re-enter it each time they order. Your customer’s are only required to log in when they are ready to checkout. Your customer’s can add separate shipping and billing addresses.

Professional Designs

Choose your website design from our professional templates. Change your template any time through the Site Settings interface



New Website Designs

and upload your store logo using the File Manager.

Email Addresses

Configure your email addresses for your site by choosing the email option you want to use and adding your email accounts. Configure your passwords or an email address to forward all your email to, depending on your email option.

Total Web Solutions Features		
	Platinum	Gold
Shopping Cart	•	•
CB&M Database	•	•
Website Administration	•	•
Professional Design	•	•
Order Management	•	•
User Accounts	•	•
Shipping Rate Management	•	•
Domain Name	•	•
Auto Confirmation Email	•	•
Email Aliases	•	•
Email Mailboxes (optional)	•	•
Add Your Own Products	•	•
Sales Prices & Discounts	•	•
Featured Products	•	•
Announcement Module	•	•
Quick Search Module	•	•
Events Module	•	•
FAQ Module	•	•
Image Module	•	•
Links Module	•	•
Map Quest Module	•	•
Text/HTML Module	•	•
User Defined Tables Module	•	•
Contacts Module	•	•
Documents Module	•	•
Discussions Module	•	•
Hits per month	10,000	3,000
One Time Setup Fee	\$200.00	\$200.00
Pricing per month	\$49.95	\$29.95

View a demo website at www.eChristianStore.com/demo